

Ski for Life

RAISING AWARENESS AND PROMOTING MENTAL HEALTH, WELLBEING AND SUICIDE PREVENTION

2024 Event Manual

March 8th – 11th



All Enquiries to:

Ski for Life Inc.

PO Box 717, Nuriootpa, 5355, South Australia, AU

If changes are made to this document, the organising body will notify all teams via email and the revised document will be published on the website.

1 of 7

Table of Contents

- Table of Contents.....2
- Welcome + Event Introduction.....3
 - PROMOTIONAL PACK.....3
 - FUNDRAISING3
 - BOATS4
 - SAFETY TRACKING4
 - EVENT AUCTION.....4
 - MERCHANDISE5
 - FAQ'S.....5
- Conditions of participation / Entry5
 - 2024 Event Schedule.....7

What is Ski for life?

For more information regarding Ski for life, please head to our website www.skiforlife.com.au/about

Welcome + Event Introduction

Hi fellow Ski for Lifers,

Thank you so much for registering for Ski for Life 2024. Considering the year, we have all had during 2022 + 2023, the hard-working Committee behind Ski for Life understand the importance of having such an event that supports mental health, well-being and suicide prevention. As we are now nearing the event, we wanted to share with you some event information.

PROMOTIONAL PACK

You should have received your promotional pack when you registered your team, to help you with organising you're fundraising. Your pack should include:

- Certificate of Appreciation (to give to sponsors or those you want to give a little thanks to)
- DL brochure (one sided simple brochure to handout)
- Tri fold brochure (more details)
- Ski for Life Logos (2 options are available)
- Ski for Life Colour Palette (please note that these HEX Codes must be used when using Ski for Life branding)
- Important information relating to fundraising, social media and invoicing
- The Certificate of currency (insurance when undertaking a fundraising event)

We highly recommend getting the promotional brochures and posters printed professionally at your local printers. If printing at home, be sure to print the tri fold brochure double sided on the short edge. If you have any questions, please contact us via email at info@skiforlife.com.au

FUNDRAISING

Chuffed.org is the platform that we use for our event fundraising efforts. Please visit <https://chuffed.org/project/skiforlife2024>, scroll to the bottom of the page and click the Sign Up As Fundraiser button to register your own Ski for Life Fundraising Team Page. You can then direct any individuals or groups that you know to your own fundraising page that will accumulate with all other teams' efforts to reach our \$200,000 goal for 2024

Please note that while we do not have a mandatory fundraising target for each time, we do ask that teams aim for a \$2000 fundraising target. Any fundraising efforts are greatly appreciated, and we thank you greatly in advance.

1. Running costs

It is important that donors/sponsors know where their money is going. For all monies raised to assist teams with running costs, all donors/sponsors must be advised of the delegation of funds given (i.e., to assist with teams' fuel, travel expenses, registration costs, directly donated to Ski for Life)

All monies raised for Ski for Life are to be made via the nominated Chuffed account or directly to the Ski for Life bank account.

2. Invoicing/tax receipt

Donations to Ski for Life may be tax deductible for the donor. Invoices are automatically issued for monies deposited via the Chuffed account and will be issued by the Treasurer when deposited directly into the Ski for Life account.

There are a few rules Ski for Life and registered teams need to follow.

2.1 Any fundraising event run by Ski for Life teams, where donors pay to attend, requires a receipt.

2.2 All receipts/invoicing required by teams need to be issued by the Treasurer of Ski for Life. The Treasurer will need to know:

- Reason for the invoice/tax receipt (i.e. attending an event, purchase of goods or services for an auction)
- The amount incl GST
- For amounts over \$150, how much is tax deductible (contact the Executive officer to work this out)

3. Fundraising Activities

All fundraising activities approved by Ski for Life, must comply with all relevant Australian Federal and State Laws.

All teams are requested to consider the appropriateness of their fundraising activities. Inappropriate activities include, but are not limited to:

- Promote or encourage smoking or tobacco
- Promote or encourage the consumption of excess alcohol or the direct sale of alcohol to the public
- Promote, encourage or exhibit any nudity, semi-nudity or sexual imagery,
- Promote or encourage violence in any form
- Promote or encourage cruelty or harm to animals
- Has a potentially negative impact on the environment
- Has the potential to bring the Ski for Life brand into disrepute
- Involves a high level of personal or public risk (specifically the activity in question)

4. Fundraising lotteries/raffles

Fundraising where winners are decided by a draw (ie a lottery or raffle), and the total retail value exceeds \$5,000 – needs a lottery licence.

Where the total retail value is \$5,000 or less, A minor lottery is a fundraiser conducted by an organisation where the total retail value of all prizes is \$5,000 or less. You don't need a licence.

Bingo lotteries: Bingo sessions are fundraising lotteries involving the game of chance. A bingo licence is required if the total gross proceeds of a session exceed \$500.

The sale or collection of money through the sale of something similar to a disc, badge, flower etc, is only allowed under specific circumstances - Ski for Life does NOT fit this purpose and is therefore not able to raise money through this method.

5. Ski for Life Logo

All fundraising activities require the Ski for Life logo to be displayed. Please email your use of the Ski for Life logo to the Executive Officer, anita@skiforlife.com.au to be approved by the Executive Committee

BOATS

To ensure the safety of the participants this year all boats will be allocated a number between 1 – 40. This will be in your team pack available on the Thursday Night in Murray Bridge and that number will be placed on your windscreen on your boat and valid for the duration of the event. Don't worry we have ordered an easy to remove film that I have been promised won't cause any damage or leave a sticky residue.

SAFETY TRACKING

Throughout the duration of the event, we will be tracking all teams boat and road crews for safety and logistical purposes. You will be provided with a 4G Satellite tracker, along with instructions on how to operate it. There is a dedicated SFL volunteer who will ensure your tracker is operational and charged. You will need to return bring your tracker to the Captain's briefing at Cobdogla on the Saturday night, for it to be charged, and collect it at breakfast on the Sunday Morning. Please ensure the tracker is in view of the sky throughout the event and let the dedicated person know if you have any issues.

EVENT AUCTION

Held on the Saturday evening, we have our charity auction at the Cobdogla Club. Each team is asked to provide an item that can be auctioned off. All proceeds are donated directly into the money raised for the event. Please keep in mind that size and logistics of transporting the auction item. It needs to be carried with you throughout the event.

MERCHANDISE

All Merchandise is available via our online store and will also be available at the event from the merchandise trailer. You can select to 'pick up at the event' or goods can be posted out at a nominal fee. We can't wait to see everyone wearing their Ski for Life gear proudly!

FAQ'S

Should you have any additional questions, please feel free to info@skiforlife.com.au and a member of the Ski for Life committee will be in touch to assist.

Conditions of participation / Entry

***IMPORTANT EVENT TERMS & CONDITIONS:** *all participants must agree to the following terms and conditions, please read and complete before proceeding purchase a ticket and participate in the Ski for Life Event.*

Ski for Life Inc. is an incorporated body whose members are committed to raising awareness and promoting mental health, wellbeing and suicide prevention. Our fundraising is enabling us to provide grants to groups undertaking projects which align with our mission.

1. Registration

A maximum of 40 Teams (Boats) is permitted for the event. Nominations will be accepted on a first in first served basis or as communicated during the team registration phase of the event.

2. Boats

Boats must be registered, insured and carry sufficient safety equipment equal to the number of people on the boat including skiers. Each boat is required to be seaworthy, as legislated by the Department of Planning, Transport and Infrastructure. A certificate of insurance will need to be provided if an incident takes place.

3. Insurance / Ambulance Cover

All boats must be insured including public liability cover.

PLEASE NOTE – Many boat insurance policies do not cover the Skiers they are towing for accidental injury incurring medical expenses, therefore, all skiers must have current personal Ambulance cover prior to entering the event.

4. **Team** **Fundraising** (additional info provided in previous section)

For all funds raised to assist teams with running costs, all sponsors must be advised of the delegation of funds given (i.e., for the use of teams fuel, equipment, travel expense, registration costs)

All funds raised for the Ski for Life event are expected to be deposited to Ski for Life and are tax deductible. Where the Ski for Life Logo is used for packaging of a fund-raising product or activity Executive committee approval is required.

All fundraising activities approved by Ski for Life must comply with all relevant Australian Federal and State Laws.

All teams are requested to consider the appropriateness of their fundraising activities. Inappropriate activities include but may not be limited to any fundraising activities:

- That promote smoking and tobacco
- That promote the consumption of excess alcohol or the direct sale of alcohol to the public
- That promotes/exhibits any nudity, semi-nudity or sexual imagery
- That promotes violence in any form
- That promotes cruelty to animals
- That results in a potential negative impact on the environment
- That involves a high level of personal or public risk (as in the actual activity)

5. Responsible consumption of Alcohol

Under South Australian Law (Harbors and Navigation Act 1993), there are penalties when drugs or a blood alcohol limit of 0.05 or over are detected in the operator of a motorboat or essential members of the crew.

The penalties can include large fines and/or imprisonment. The court may impose an additional penalty and suspend or cancel a certificate of competency, including a boat operator's licence.

Penalties can also apply for refusal to submit to a drug screening test or blood test.

If consuming alcohol enjoy responsibly over the course of the event.

6. Individual Behaviour

As you are participating in this event under the Ski 4 Life banner remember that whilst you are showing your support by wearing or displaying Ski 4 Life merchandise you need to behave in a responsible and acceptable manner. Please ensure that there is no anti-social behaviour, support communities we visit and respect others. As we are accommodated each night in community caravan parks or motels, please respect other facility users and keep noise to a minimum. Continued inappropriate or disrespectful behaviour that is brought to the attention of the Executive Committee may result in disqualification of the individual from the event.

7. Media

We strongly support awareness created by your activities relating to the 2024 Ski for life event.

However, we do ask that for all media enquiries, you liaise with the Executive Committee.

By registering as an entrant in this event, you are consenting to photographic and video images taken during the event to be published in various forms of print media, and electronic media, such as the Ski for Life website and on our Facebook page. This is also extended to any media taken for the purposes of print, TV or radio promotion of the event.

8. Adherence to Terms and Conditions

At all times crews must abide by the appropriate Council, State and National by-laws and legislation.

Ski for Life is the event manager of the event. Crews must observe all instructions provided by event officials. At times such as in the case of an Emergency event control may be passed to other bodies; these may include Police, Emergency Services agencies, Department of Planning, Transport and Infrastructure or other bodies.

9. Indemnity

Each entrant taking part in the 2024 Ski for Life relay, accepts by way of Registering, to indemnify Ski for Life, sponsors, officials and volunteers against penalty or liability that may be incurred as a consequence or action of the entrant.

10. Emergencies

At 'official' event activities, including but not limited to onshore activities, meals and entertainment times, crews will be required to follow the direction of Ski for Life Committee Members, unless they are directed by venue staff, fire, police or other acknowledged emergency officials.

****SFL is not liable or responsible for any costs or implications that may have effect on the SFL brand or event as a result of any incidents of; property damage, illness and injury sustained during the event caused by individuals, boats or vehicles or inappropriate behaviour****

****T&C's listed above may be altered in accordance with ongoing updates of any law/legislative or event requirements and changes****

2024 Event Schedule